

## APPOINTMENT OF VIRGINIE BOUTROS AS EMEA SALES DIRECTOR NEW BUSINESS



- VIRGINIE BOUTROS JOINED UTAC AS EMEA SALES DIRECTOR NEW BUSINESS
- SIGNIFICANT INTERNATIONAL EXPERIENCE IN THE AUTOMOTIVE SECTOR

UTAC, a leading group in the fields of vehicle testing solutions and systems, automotive type approval, connected and electric vehicles, announces the appointment of Virginie Boutros as EMEA Sales Director New Business. Virginie Boutros has joined the Sales & Marketing department to manage the sales team for all the group's activities in the EMEA region and to implement the action plans dedicated to the automotive sector, new business, non-automotive type approval, certification and events.

Based at à UTAC Lina-Monthéry, Virginie reports to Anis Tebib, Vice-President Sales & Marketing.

Virginie holds a master's degree in international Sales from the IPU in Sceaux (France) and an MBA from INSEEC. Virginie brings more than 15 years of experience in technical sales acquired within different companies that are references in their respective sectors, such as Valeo, Kostal and Trinseo.

"The role of Sales Director New Business is a natural progression for me and will allow me to apply my skills and knowledge of the automotive industry to UTAC. To achieve this goal, I can draw on 15 years of experience in managing large global automotive accounts in multicultural environments and in delivering profitable projects. I will lead the definition and development of a strategy across regions while keeping a close eye on market data to better understand customer needs, the competitive situation and current and future trends, all key elements in the development of the company. Within the Group, I will naturally lead and work with multicultural teams to achieve common goals and deliver on our commitments," says Virginie Boutros."

**About UTAC**

UTAC is a market-leading international group in digital & sustainable mobility, customisable testing solutions, customisable testing systems, vehicle engineering, type approval, regulatory advice & expertise, certification, training, corporate events and classic & sportscars festivals.

The Group provides services and systems to customers in the various sectors: mobility, transport, tyre, petrochemical, agriculture and defence industries. UTAC operates test centres and laboratories in France (including the official Euro NCAP facility), the UK, the USA, Finland, Morocco, and Germany; it has subsidiaries in China, Korea and Japan.

UTAC employs around 1300 people across its various locations, worldwide.

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