



LET'S CELEBRATE! Paris Motor Show 2024 unveils poster for Its 90th Edition and announces official ticket sales launch

April 30, 2024 (Paris) - The Paris Motor Show 2024 is set to return from October 14 to October 20 at Paris Expo Porte de Versailles. With less than six months until the opening of Europe's biggest automotive event, the Paris Motor Show 2024, under the banner of the car festival, unveils the poster for its 90th edition, outlines its program, and announces the opening of ticket sales.

Paris Motor Show 2024, A 90th Edition Celebrating Automotive Passion and Innovation

The event returns this fall to celebrate cars and everyone who shapes the automotive industry. Through its vibrant poster, the Paris Motor Show 2024 invites visitors to pay tribute to automotive history, celebrate today's cars, and discover tomorrow's innovations. This edition is conceived and produced by Hopscotch Congrès and the PFA, who have been partners since 2019 in organizing the event.



A Week of Events to Bring Together the General Public and Automotive Industry Professionals

The Paris Motor Show 2024 will be THE event for automotive culture, offering a chance to discover all the latest industry developments and providing entertainment throughout the event with numerous appointments. The organizers have already planned a 50% increase in space compared to the 2022 edition, and visitors will be able to meet numerous exhibitors and manufacturers across six halls.

Program :

- **A Pop Culture exhibition by Movie Cars Central** will gather 25 iconic vehicles from films and series. Franck Galiègue's Movie Cars Central collection is the largest in Europe. Some of the models displayed in Pavilion 7.1 include:
 - Batmobile
 - Ford Gran Torino (Starsky and Hutch)
 - Peugeot 406 (Taxi)
 - Ferrari 308 GTS (Magnum)
 - Pontiac Firebird "KITT" (Knight Rider)
 - Aston Martin DBS and BMW 750 (James Bond)
 - And the legendary Delorean from Back to the Future 2
- **Exhibition: "On n'arrête pas le progrès!" - When automotive innovation transforms daily life**

In its 90th edition, the Paris Motor Show 2024 unveils the exhibition "On n'arrête pas le progrès!" which celebrates major automotive innovations from the early 20th century to the present. A new way of traveling, working, and living, the Paris Motor Show 2024 invites you to explore the heritage of automobiles, their role in our lives, the impact of these innovations on our daily routines, and the influence of progress on modern society.

- A **test drive center** starting from Hall 7.1 will allow visitors to test new products on a dedicated route (by reservation only).
- **Extended evening hours on Friday and Saturday** to continue the celebration of automobiles with a dining area, and the presence of **Radio FG**, the musical partner of the event, whose resident DJs will mix during these two evenings. The station will notably relocate "Happy Hour FG," its flagship show hosted by Antoine Baduel for the occasion.
- Many other surprises will be revealed over the next six months

For enthusiasts, the Paris Motor Show 2024 includes in its programming **the Centenary Festival at the UTAC autodrome of Linas-Montlhéry** on October 12 and 13. An opportunity to discover an exhibition retracing 100 years of automotive history, before the week of festivities planned at Porte de Versailles.

The Paris Motor Show 2024 also considers professionals and partners in the automotive sector by creating, with the support of **Google**, a series of conferences on the "**Future of the Automobile.**"

A rich and future-oriented program conducive to exchange and transmission, which attracts European and international manufacturers to the Paris Motor Show 2024.

Serge Gachot, director of the Paris Motor Show 2024, assures **"This edition of the Paris Motor Show 2024 will be a milestone. It is a real satisfaction for the entire team to see the industry's players prepare with enthusiasm to take part in the festivities of this 90th edition. And we are very pleased to announce today to the public the official opening of the ticket office."**

The ticket office is officially open to the public. The Paris Motor Show 2024 will welcome the public from Tuesday, October 15 to Sunday, October 20, 2024.

- Weekday rate €18 - from Tuesday to Friday (no time slot)
- Weekend rate €22 - Saturday and Sunday (choice of a slot: morning or afternoon)
- Child rate €10 on weekdays and €12 on weekends
- Evening rate €16 - Friday and Saturday from 6:30 PM until closing

For the launch, an exclusive rate of €16 will be offered on several thousand tickets from Tuesday to Friday. Visit <https://mondial.paris/infos-pratiques>

About the event

The Paris Motor Show - Mondial de l'Auto is one of the world's leading motor shows in terms of attendance and longevity. The event was created in France in 1898 by automotive pioneers and takes place every two years. Supported by the automotive industry, the Mondial de l'Auto is the showcase for an industry at the forefront of innovations that are shaping the central role that the automobile will play in the mobility of the future. Since 2019, the PFA and Hopscotch have been partners in its organization.

Press contact:

Stéphanie Hasson +33 6 21 77 03 72

Angélique Warain +33 6 85 54 36 33

presse-mondial@hopscotchgroupe.com